



**MaxiTRANS Australia Pty Ltd**

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## **New Sales Manager for Victoria's Southern Region**

MaxiTRANS' Victorian branch is pleased to announce the appointment of Gerry Casse as Sales Manager for Victoria's Southern Region. Responsible for Freighter and Maxi-CUBE trailer and van sales in the Gippsland, Dandenong and outer Southern regions, Gerry's in-depth product and industry knowledge along with his customer service skills were recognised as qualities needed for the role.

With 17 years workshop experience gained at MaxiTRANS' Hallam Repair and Service Division, Gerry's enthusiasm for the industry and his eagerness for further customer interaction attracted him to the Victorian sales role.

"I know the product intimately and have dealt with many existing customers already through my previous role at Hallam's Repair and Service centre. I love this industry, I know trailers inside out and to our customers, trailers are the backbone of their business," Gerry said.

Based at MaxiTRANS' Victorian Branch located at Derrimut, Gerry is enjoying meeting customers and travelling throughout the region.

"Travelling and meeting customers has been a real eye-opener for me. It is interesting to see how we tailor make trailers to meet our customers' needs. I look forward to understanding customers' businesses and helping them with transport solutions."

**Ends...**



**Moving on up: MaxiTRANS' Victorian Southern Region Sales Manager, Gerry Casse.**

**Further information contact:**

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